



January 2019

The Friends of the MUHC are excited to extend an invitation to your school to participate in this year's Toonie Challenge! Our slogan 'all hands on deck' is designed to inspire students to work together, learn social responsibility, as well as learn the importance of community involvement.

This year marks an exciting **new** beginning for the Toonie Challenge. We are providing a video message that you can easily share with your students at an assembly to kick off our 7th Annual Toonie Challenge.

Your students can make a big difference. Together, we can all help the Montreal Children's Hospital ensure that every child lives their best life. We hope we can rely on your support and participation.

We have sent you a link to our Toonie Challenge video which explains the Toonie Challenge and what we have achieved over the past six years; none of which would have happened without extraordinary schools and students getting involved.

Once your school agrees to participate, we will send you an email Welcome Package that will include posters, helping-hand cutouts and a description of a variety of events that your school can hold to raise Toonies.

We hope we can count on your school's participation this year and would like to hear from you by February 28th, 2019. We can always be reached at tooniechallenge@friendsmuhc.org.

Sincerely,

The Friends of the MUHC Toonie Committee

PS It's now easier than ever to participate!

tooniechallenge@friendsmuhc.org

Les Amis du CUSM



Friends of the MUHC



Join the Annual Toonie Challenge

Here are the steps to creating your school's own Toonie Challenge

1

Select a teacher who will be your Toonie Challenge representative.

2

Show the video at an assembly or in classrooms.

3

Engage your students and come up with an idea(s) to collect Toonies as part of a school-wide initiative.

The school that raises the most Toonies will decide how the funds will be used to help the Montreal Children's Hospital and will get a tour of the MUHC Glen site.

**Send all cheques made payable to
FRIENDS OF THE MUHC by May 31st, 2019 to:
PO Box 23008 CP Vendome
Montreal QC H4A 1S0**

Be part of this great initiative and have fun!

www.thefriendsofthemuhc.org

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Here are some fun Toonie Challenge fundraising ideas:

- Dress Down Day
 - PJ Day
 - Costume Day
 - Sports Challenge
- Health Awareness Challenge
 - Bake Sale
- Guess the Number of Candies/Jelly Beans/Pennies in a Jar
 - School Dance
 - Movie Night
- Class/Grade/House Toonie Drive
Maybe line your gym with Toonies?

Be creative and innovative!
Anything is possible when you use your imagination!

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